



*Maruki
Community
Orchestra*

Sponsoring our
Orchestra



Maruki Community Orchestra



Sponsor our wonderful symphony orchestra.

What is the Maruki Community Orchestra?

The Maruki Community Orchestra (MCO) is an innovative community symphony orchestra devoted to all musicians in Canberra region - regardless of age, experience and skill level, who have strong interests in playing classical musical instruments in an orchestra environment and who wish to express their musicality and develop their skills.



“Maruki” means “harmonious energy” – where, like boulders in a strong river, the players are rounded and buffeted to become smooth harmonious pebbles. At MCO we give all musicians the opportunity to play in a full symphony orchestra and through extensive teaching and playing experience by the musician management, build the musical, performance and instrument skill level up to a high standard.

We also develop these talents by playing in ensembles and smaller chamber orchestras - which extends well into the community's requirements for smaller orchestras able to play in smaller community performance spaces - at festivals, in special places such as homes for the aged, and at events at our national institutions. MCO is a very special community music project.

Why do we need funds and how do we use them?

MCO needs to raise funds from the Canberra community to enable it to purchase music equipment and instruments, printed music, hire the more expensive works, pay for rehearsal and performance venues and to pay for the additional musician tuition services for this developmental orchestra.

The MCO is a non-profit, community-based organisation listed on the Register of Cultural Organisations administered by the Department of Communications, Information Technology and the Arts (DCITA), and endorsed as a DGR Deductible Gift Recipient by the ATO accordingly.

MCO also sources funds from Government cultural grants and from sponsorship from commercial and corporate organisations interested in supporting community music.



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What kind of support is needed?

Like any community orchestra, the MCO relies heavily on the support of the community to provide funding and volunteer work so that they may keep bringing music alive in Canberra for all to enjoy. There are many ways that you can help support the orchestra.



Individuals may make financial contributions or offer their services as volunteers. Much of the work involved in maintaining the orchestra is performed by volunteers, and the regular members of the orchestra are volunteers as well. All of these people are essential to the success of the orchestra. For more information on volunteering with the Orchestra, please [e-mail](#) or call 0418 487322 and leave a message. We will get back to you as soon as possible.

Donations

General donations are welcomed. We are listed on the Register of Cultural Organisations administered by the Department of Communications, Information Technology and the Arts (DCITA) which has enabled us to be endorsed as a DGR Deductible Gift Recipient by the ATO accordingly.

Sponsorship

Businesses or individuals may choose to fund a chair, underwrite a concert, underwrite mailing and printing, or become a general or library sponsor. Each of these options is detailed below for your information.

If you have any questions, please call the number shown above and we will be happy to answer these for you.

In addition, the MCO offers advertising space in the programs for each concert. This is an excellent way for businesses to support the community while benefiting the business as well.





Maruki Community Orchestra



Sponsor categories

Sponsorships can be made directly to Maruki Inc. Sponsors receive special recognition in each program during the season. There are 6 different levels of support:

Standing Ovation Sponsor	\$2,000 and up
Encore Sponsor	\$800 - \$1,999
Bravo Sponsor	\$500 - \$799
Angel Sponsor	\$300 - \$499
Champion Sponsor	\$100 - \$299
Friend of MCO	\$10 - \$99

Demographics

The MCO is made up of musicians aged from 12 to 80 with most fitting the 25-35 age groups. We are currently about 75 in number and we play to audiences of 200 to 300 depending on location and concert programme. We also play at several Canberra and region community festivals and events, where the audiences are greater in number and age spread.

MCO sponsor projects

MCO also has specific projects which can be sponsored and these are listed below – in each case they qualify for a particular level or “category” of support:

Underwrite mailing and printing \$2,000 per year

- *Your name will appear in all MCO publications as a “Standing Ovation” sponsor*
- *You will receive a full page ad in the program for each concert*
- *You will have 2 special reserved seats at 4 nominated concerts per year*
- *You will be listed as an “MCO Standing Ovation” in all programs.*

Underwrite an annual concert series at \$800 per year

- *Your name or the name of your business will appear on the cover of the program for the concert and all advertisements for that concert.*
- *Your name or the name of your business will appear on the concert banner.*
- *You will receive a full page ad in the program for each concert underwritten*



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- You will have a special reserved seat at 4 nominated concerts per year
 - You will be listed as an "MCO Encore" in all programs.
-

Underwrite a symphony at \$800 per symphony

- Your name will appear in all MCO publications as a "MCO Bravo" sponsor
 - You will receive a an advertisement in all MCO monthly newsletters (12)
 - You will have a special reserved seat at 2 nominated concerts per year
 - You will be listed as an "MCO Standing Ovation" in all programs.
-

General sponsor \$300

- You will receive a full page ad in the program for each concert
 - You will have 2 special reserved seats at 1 nominated concert per year
 - You will be listed as an MCO "Champion" in all programs, on our web-site, fliers and newsletters.
-

Media advertisement \$350

- Listing as sponsor in concert advertisement for the concert you sponsor
 - You will receive a half-page ad in the program for each concert you sponsor
 - You will have a special reserved seat at 1 nominated concert per year
 - You will be listed as an MCO "Champion" in all programs, on our web-site, fliers and newsletters.
-

Advertisement in our newsletter \$300 (Annual: 12 x \$25)

- Prominent ¼ page advertisement in the MCO monthly newsletter
 - Listing as sponsor in all concert advertisements
 - You will have a special reserved seat at 1 nominated concert per year
 - You will be listed as an MCO "Champion" in all programs, on our web-site, fliers and newsletters.
-



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Library sponsor \$250

- You purchase a particular score for the orchestra; your name will appear in the program whenever that piece of music is performed
 - You will receive a half-page ad in the program for each of these concerts
 - You will have a special reserved seat at 4 nominated concerts per year
 - You will be listed as an MCO "Champion" in all programs, on our web-site, fliers and newsletters.
-

Chair sponsor \$200

- You can sponsor the "Principal" of each section of the orchestra –Violin, Viola, Cello, Clarinet etc.
 - You will get a music-stand banner logo for your organisation or your name (in the case of individuals)
 - You will receive a half-page ad in the program for each of these concerts (organisation).
 - You will have a special reserved seat at 4 nominated concerts per year
 - You will be listed as an MCO "Champion" in all programs, on our web-site, fliers and newsletters.
-

Seat sponsor \$75

- Listing as "Friend of MCO" in concert programmes
- You will have a special reserved seat at 4 nominated concerts per year
- You will receive free concert programme and complimentary refreshments at every concert.

Sponsor programme advertising rates – 4 colour

Back Page: 7.50 L x 4.75 W Price: \$200

Full Page: 7.50 L x 4.75 W Price: \$150

Half Page: 3.75 L x 4.75 W Price: \$125



Maruki Community Orchestra



OUR MUSICAL HERITAGE



John Gould – Music Director of MCO

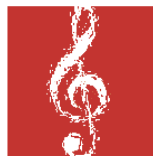
John Gould is the conductor, creator and mentor of the MCO. John began his career as a violinist in the Sydney Symphony Orchestra in 1958. Since then he has played principal viola with many of Australia's major orchestras and ensembles including contemporary groups. He has worked and toured with several leading European orchestras including four years with the London Symphony Orchestra and was a founding member of the Carl Pini String Quartet.

John has also been extensively recorded by the ABC, has been a concerto soloist with the London and Sydney Symphony Orchestras, and has given master classes in Europe and America. His former students can be found in orchestras around the globe, including the illustrious Vienna Philharmonic.

He recently led the expansion of classical music teaching and performance in Orange as music director of the Orange Regional Music Centre for nine years. Now living in Canberra, John is sharing his skills and experience with musicians of all ages and experience...



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SPONSORSHIP FORM – (Please print)

I _____ of the following organisation and address,

_____ wish to sponsor

the Maruki Community Orchestra with a sum of _____

(\$ _____), for the following programme: _____.

I enclose a cheque / money order / cash made out in favour of Maruki Incorporated.

For further information...

If you would like any additional information about the Maruki Community Orchestra, please contact us through one of the methods below:

Postal address:

**40 Tungun Street
Narrabundah ACT 2604**

Ph: 02 6260 8911

Fax: 02 6295 7748

Mob: 0418 487 322

E-mail: chrisn@lgp.com.au

WWW: <http://www.dcnicholls.com/maruki/>